

## BIG CAMERA RESULTS

Your economical (20 per roll) 16mm negatives enlarge up to sharp, clear, professional-looking prints, like the one here. Even 8×10 photos blow up clean and hard. Use filters or interchangeable close-up Rokkor Lenses—you'll be amazed at the quality of the photographs you can take with these versatile little cameras.



MINOLTA MEANS BETTER PICTURES

# Minolta

Minolta Corporation

200 Park Avenue South, New York, N.Y. 10003

## MINOLTA SUB-MINIATURE 16MM CAMERA



The original  
“instant loading”  
cameras that fit  
in pocket or purse



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## LITTLE CAMERAS — LOTS OF FUN

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These tiny cameras — marvels of miniaturization — have won thousands of admirers. And no wonder — they're packed with features that mean more fun, more opportunities to take pictures. You'll carry yours with you everywhere and bring home pictures you'll be proud to show-off.

Minolta sub-miniatures fit perfectly in pocket or purse, are easy-to-load, easy-to-use. To load, simply open the cover . . . drop in a loaded Minolta film magazine . . . and you're ready to take your first picture. You can load in less than five seconds, even in a dark room. Then, when you've finished the roll, open the camera and take out the magazine. You don't have to rewind. So get more fun out of photography. Surprise your friends. Carry a Minolta sub-miniature and get the picture everytime.





## 16 MG

**BRAND NEW** Here is Minolta's newest easy-to-use sub-miniature. Nobody else makes one with as many exclusive features. It's a handsome piece of photo equipment, as fashionable as fine jewelry, and designed to help you get top-quality pictures. The 16 MG has a built-in exposure meter connected to a programmed shutter. Precise exposure measuring is determined by turning the exposure control ring until a red match needle is aligned with a silver indicator. This means you never have to figure out correct exposure. The camera does it for you, automatically. Another convenient feature: The Rokkor Lens in the 16 MG has a fixed focus. Your subjects will always be in perfect focus. And when you use the built-in close-up lens, you can photograph subjects within 26 inches of the camera. Other 16 MG features to help prevent photographic failures include a built-in signal that warns you when the lens cap or close-up lens is in front of the taking lens, and a film advance wheel that also guards against double exposure. Is there another way to make photography less complicated? Minolta doesn't think so. The 16 MG is available, with two filters and exclusive flash gun, in attractive kit form.

### SPECIFICATIONS

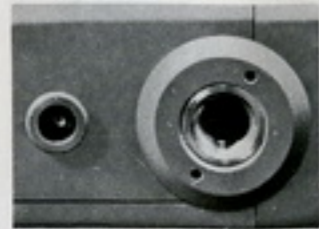
**16 MG** Sub-miniature camera using 16mm film in easy-to-load cassette. Fast 20mm F2.8 Rokkor Lens. Shutter speeds from 1/30 to 1/250 second. Built-in exposure meter cross-coupled to programmed shutter. Follower-needle system with turning exposure control dial. Bright frame viewfinder with parallax correction. Automatic shutter cocking and double exposure prevention. EV8 to EV19 on ASA 100 film. Automatic film counter with resetting indicator shows unexposed frame number. Weight: 5.6 oz. (160 g). Size:  $4\frac{1}{8} \times 1\frac{1}{8} \times 2\frac{5}{8}$  inches ( $105 \times 28 \times 42$ mm).



Film counter



Follow-up needle



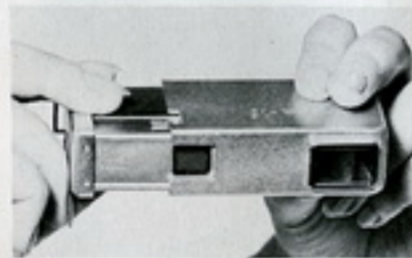
Cordless flash gun contact

## 16 II

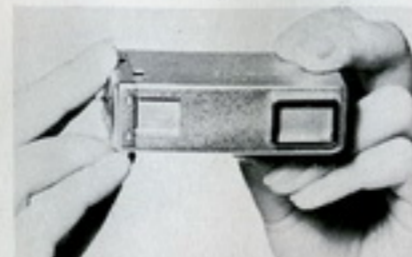
**PROFESSIONALLY EQUIPPED** This manually-operated sub-miniature has some features you'd find only on much bigger, much more expensive cameras. The needle-sharp Rokkor F2.8 lens has shutter speeds from 1/30 to 1/500 second plus B for flash photography. And those speeds are fast enough to let you take photos of moving automobiles or other fast-moving objects. Like all Minolta sub-miniatures, focusing with the 16 II is simple. Anything 6 feet away from the lens is automatically in focus, automatically sharp. (A close-up lens is available, too). Then, to make operation of the camera even easier, the 16 II is equipped with a unique push-pull operation that automatically advances the film, cocks the shutter, counts exposures and prevents double exposures—all one time. You need never even take your eye from the viewfinder.

### SPECIFICATIONS

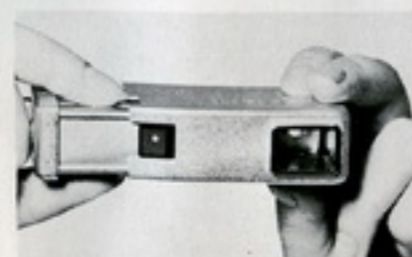
**16 II** Sub-miniature camera using 16mm film in easy-to-load cassette. Shutter speeds from 1/30 to 1/500 second. Fast F2.8, 22mm Rokkor Lens. Push-pull shutter-cocking action with automatic film advance and exposure counter. Synchronized for bulb or electronic flash. Extremely bright, direct viewfinder, vibrationless shutter release. Weight: 5.3 oz. (150 g). Size:  $3\frac{1}{8} \times 1\frac{5}{16} \times 1\frac{5}{8}$  inches ( $79 \times 24 \times 42$ mm).



Slide camera out of case until it stops.



Slide camera back into case.



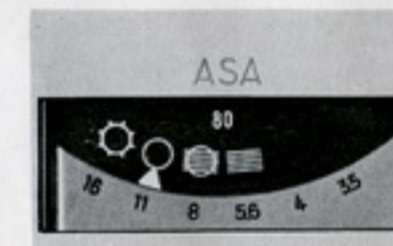
For next picture, repeat slide action.

## 16 Ps

**EASY & ECONOMICAL** This sub-miniature gives you many convenient features at a surprisingly low price. It's ideal for the beginner, so easy-to-use you can get perfect photos with your first roll of film. Exposure is very simple to obtain. On the 16 Ps is a Weather Mark Scale. The four symbols on this scale represent the four general lighting conditions—bright sun, hazy sun, cloudy bright, and cloudy dull. All you have to do is judge the available light, then set the weather mark indicator to the correct symbol. It's as easy as that. Don't even worry about focusing. Just aim the camera at the subject and shoot. And if you want to shoot flash pictures, the 16 Ps is equipped with a flash terminal. This camera is a wonderful bargain and a wonderful gift—even if you've never taken a photograph in your life.

### SPECIFICATIONS

**16 Ps** Sub-miniature camera using 16mm film in easy-to-load cassette. Weather Mark Indicator. F3.5 Rokkor Lens. Automatic film counter, direct viewfinder, automatic shutter cocking and film winding dial. Weight: 4.2 oz. (120 g). Size:  $4\frac{1}{16} \times 1\frac{1}{16} \times 1\frac{5}{8}$  inches ( $103 \times 27 \times 42$ mm).



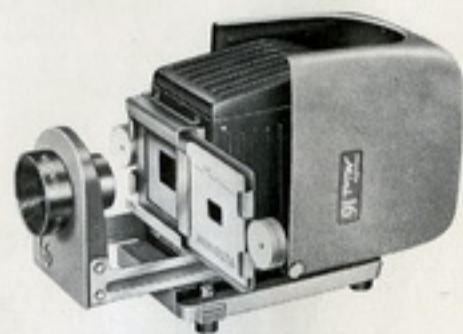


## ACCESSORIES

After you've learned how to take fine pictures with your Minolta sub-miniature camera, you may wish to expand your photo-taking ability. The following accessories can be used with all Minolta 16mm cameras. Close-up lenses (as near as 18 inches). Filters: UV (for eliminating haze) filter. Yellow filter. Three filters for perfect color balance—Numbers 80A, 81, and 1A. Minolta Baby Flashgun with vinyl case. 16 slide viewer. Flash and tripod clamp. Minolta Mini 16 Projector. Developing tank. Mini enlarger. Eveready case. Only the 16 MG is available in kit form.



Filter and close-up lens



Mini 16 projector



16 viewer



Baby BC III flash gun



Clamp (for 16Ps)



Clamp (for 16 II)



Kit box (for 16MG)

## OTHER CAMERAS BY MINOLTA

Minolta makes a camera for every photographer, no matter what kind of photography you do. See your local dealer for the Minolta that fits your budget and needs.

**MINOLTA SR-T 101** Completely new SLR Through-The-Lens measuring 35mm camera with a host of advanced professional features. New "Contrast Light Compensator" for remarkably accurate exposure measuring. Exposure needle, shutter speed scale in viewfinder. Many other features. Rokkor Lens F1.4/58mm, speeds 1 to 1/1000.

**MINOLTA HI-MATIC 9** Brand new versatility in a superb 35mm rangefinder camera. Three way operation—automatic, manual and semi-automatic. Features Minolta's remarkable CLC (Contrast Light Compensator) for practically perfect exposure measuring. Nothing can compare with it in the medium-price range.

**MINOLTA AUTOCORD Cds** World's first twin lens reflex with built-in CdS exposure meter. This sturdy, rugged camera gives you the versatility of the classic twin lens system with the unique plus of a built-in meter. Rokkor Lens F3.5/75mm. Speeds 1 to 1/500.

**MINOLTA AUTOPAK-8 K5** Highly advanced Super-8 cartridge camera. Easiest-to-use movie camera ever designed. Exclusive TTL light measuring for perfect exposure control, even while zooming. Foolproof "total control" viewfinder.

